



INSIGHT INTO AFRICA: ENTREPRENEURSHIP FORUM

SPONSORSHIP OPPORTUNITIES

Entrepreneurship is the key to unleashing innovation and serves as a pathway for a successful economy.

Tunisia, the birthplace of the Arab Springs, has emerged from this revolution as a leader in the Maghreb region and holds the #1 position in the Global Entrepreneurship Index among African nations.

Global innovators and influencers will convene to discuss investment and entrepreneurship development strategies in emerging nations, focusing on Tunisia as a case study. If Tunisia succeeds, there will be social, environmental, and economic impact across the region.

Join us to have a role and voice in this historic dialogue.

Friday, July 6, 2018
Houston, Texas



2018 ENTREPRENEURSHIP FORUM

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HONORED SPEAKERS

His Excellency Dr. Slim Feriani
Minister of Industry & SMEs, Republic of Tunisia

Dr. Slim Feriani was appointed Minister of Industry and SMEs in November 2017. He was previously Secretary of State at the Ministry of Industry and SMEs.

Dr. Feriani has 20 years' experience in global financial markets across all asset classes. He held senior positions, including those of Chairman, Chief Executive Officer and Chief Investment Officer, in a number of financial firms in the United Kingdom such as Nomura International, Martin Currie Investment Management., Advance Emerging Capital and GCA Asset Management.

Dr. Feriani holds an MBA (1989) and a PhD (1995) in Finance, Investment and International Finance from The George Washington University, where he taught Finance and International Finance course and sat on the Board of Directors of its Business School. He is also a Finance graduate from the Higher Institute of Management (ISG - Institut Supérieur de Gestion) in Tunis. Dr. Feriani is fluent in English, French and Arabic.



The Honorable Ambassador Linda Thomas-Greenfield
U.S. Assistant Secretary of State for African Affairs (2013-2017)

Ambassador Linda Thomas - Greenfield is currently a Senior Counselor at Albright Stonebridge Group (ASG), a business strategy firm chaired by former U.S. Secretary of State Madeleine Albright and former U.S. Commerce Secretary and Kellogg Company CEO Carlos Gutierrez. In her role, Ambassador Thomas-Greenfield draws on her expertise and career as the U.S. Assistant Secretary of State for African Affairs (2013-2017) to help clients of ASG's Africa practice.

Ambassador Thomas-Greenfield's previous experience includes various postings spanning 35 years with the U.S. Department of State and teaching political science at Bucknell University in Pennsylvania. She is also a Distinguished Resident Fellow in African Affairs at the Institute for the Study of Diplomacy at Georgetown University Walsh School of Foreign Service.

She earned a bachelor's degree from Louisiana State University and a master's degree from the University of Wisconsin, where she also did work towards a doctorate.

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SELECT VIEW OF SPEAKERS



Ambassador Fayçal Gouia
Ambassador of the
Republic of Tunisia
to the United States
Republic of Tunisia



Nejib Zaafrani
Chairman, **RNM Solutions (UAE)**
Former Secretary General & CEO
**Supreme Council of Energy
Dubai Government (DSCE)**
Former Chairman,
Shell Abu Dhabi



Marc Tejtel
Deputy Chief Counsel,
Commercial Law
Development Program
**U.S. Department
of Commerce**



Aida Araissi
Chief Executive Officer
**Bilateral Chamber
of Commerce**



Christina Lomasney
Chief Executive Officer
Modumetal, Inc.
(Seattle, USA)



Fathi Ben Griba
Chief Executive Officer
Menacorp
(Dubai, UAE)



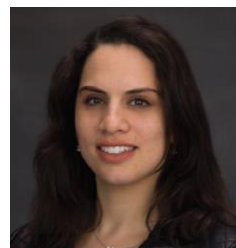
Nabil Felah
Chief Executive Officer
Sens Critic
(France)



Mehdi Ben Abdallah
Managing Partner
**Excalibur International
Advisory**
(Tunisia)



Kemal Farid
Managing Director,
BlueVine Ventures
(Saudi Arabia)



Emna Ghariani
Founder,
Stealth Mode Startup
(San Francisco, USA)



Dr. Sergio Kapusta
Lecturer in Management,
Entrepreneurship, & IT,
Rice University
Chief Materials Scientist
Royal Dutch Shell (ret.)
(Houston, USA)



Omar Yaacoubi
Co-Founder
Barac.io
(London and Tunisia)



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Platinum “Angel Investor”- \$5,000

Sponsorship Benefits Include:

- Invitation to a private VIP dinner with His Excellency Minister Slim Feriani and key stakeholders
- Eight (8) invitations to the 2018 Entrepreneurship Forum on July 6, 2018
- Opportunity to participate in the program by way of brief introductory remarks
- Verbal recognition from the podium as a program underwriter
- Recognition as a sponsor in all pre and post event promotional materials including newsletters, announcements, onsite materials, and social media platforms
- Logo visibility on program slideshow during event

Gold “Accelerator” - \$2,500

Sponsorship Benefits Include:

- Four (4) invitations to the 2018 Entrepreneurship Forum on July 6, 2018
- Verbal recognition from the podium as a Gold sponsor
- Recognition as a sponsor in all pre and post event promotional materials including newsletters, announcements, onsite materials, and social media platforms
- Logo visibility on program slideshow during event

Silver “Incubator” - \$1,000

Sponsorship Benefits Include:

- Three (3) invitations to the 2018 Entrepreneurship Forum on July 6, 2018
- Recognition as a sponsor in all pre and post event promotional materials including newsletters, announcements, onsite materials, and social media platforms

To become a sponsor, please email **Ms. Sukejna Kovacevic** at sukejna@bilateralchamber.org